

# TOP 10

## *Ways to use Stories From The Road*



- 1. Thanks!**  
A great way to thank your volunteers and staff.
- 2. Senior Center Library**  
Seniors will get a kick out of the touching and entertaining stories in the book. A great addition to any library.
- 3. Marketing and Promotion**  
The book details the many benefits of operating a volunteer driver program—for individuals and communities—in an emotionally effective way.
- 4. Shows the Value of Volunteer Driving**  
A great way to get the message out that some seniors may need extra help getting to and from their destinations.
- 5. Community Support**  
Stories From The Road shows how communities around the country support themselves through volunteer driving programs.
- 6. Recruitment Tool**  
Giving potential drivers a copy of Stories From The Road can be that little something extra that leads them to say yes.
- 7. Information Source**  
Beyond the stories from the drivers, the book is packed with useful facts and information about volunteer driving in America.
- 8. Prizes and Giveaways**  
This book makes a wonderful door prize or recognition for personal contributions to a volunteer organization.
- 9. A Key to Healthy Aging**  
Stories From The Road gives insight into the two-fold dynamic of aging, where the able and the frail meet.
- 10. FUN!**  
Stories From The Road is a unique book that celebrates the efforts of volunteers across the country.

*Stories From The Road is available for purchase at [Amazon.com](https://www.amazon.com)*



*Beverly Foundation*

*At the Beverly Foundation, new ideas and options are fostered  
to enhance mobility and transportation for today's and tomorrow's older population.*